



ARTIST TOOLKIT

INSTRUCTIONS FOR K-12 STUDENTS
Version 2.1 | February 2025



FEEDING CREATIVITY ART COMPETITION

Artwork accepted: January 6, 2025 – April 1, 2025

CTFB's Feeding Creativity Youth Art Competition invites K-12 students to explore how food unites us, celebrating cultural diversity through art. This year's theme, "Food Unites Us: Celebrating Cultural Connections," inspires young artists to showcase the joy and connection food fosters. Submissions are due April 1, and the winning artwork will be featured on a Food Bank truck! Register today to receive updates and reminders.



DATES TO REMEMBER

January 6 Competition Opens

April 1 Deadline for submitting artwork

April 7 - 11 People's Choice Award Online Voting

April 8 - 15 Judging Week

May 19 Gallery Night & Truck Reveal!



GRAND PRIZE WINNER

- Artwork is displayed wrapped on a truck that travels throughout Central Texas.
- Artwork will be prominently displayed at Central Texas Food Bank until December 31, 2025.
- Announcement on social media platforms including Facebook and Instagram.

MORE CHANCES TO WIN

- Excellence in Interpretation
- Outstanding Use of Color
- Best Composition



THIS IS THE WINNING SUBMISSION
OF
FEEDING CREATIVITY
AN ART COMPETITION
BROUGHT TO
YOU BY
CENTRAL TEXAS FOOD BANK

FEATURED ART
GRADE 10



A Member of
FEEDING AMERICA

PRESENTED BY
Doni



CENTRAL TEXAS
FOOD BANK



The winning artist of the first Feeding Creativity art competition will have their artwork printed on a Central Texas Food Bank truck. Winning art from 2024 is shown above.

RULES + REGULATIONS

- Two-dimensional, horizontal design.
- No larger than a 1:3 rectangle.

Accepted mediums:

- Paintings: oil, acrylics, watercolor, etc.
- Drawings: colored pencil, pencil, ink, marker, pastels, charcoal (It is recommended that charcoal and pastel drawings be sealed with a fixative.)
- Mixed Media: use of more than two mediums such as pencil, ink, watercolor, etc.
- Graphic Design: must be two-dimensional



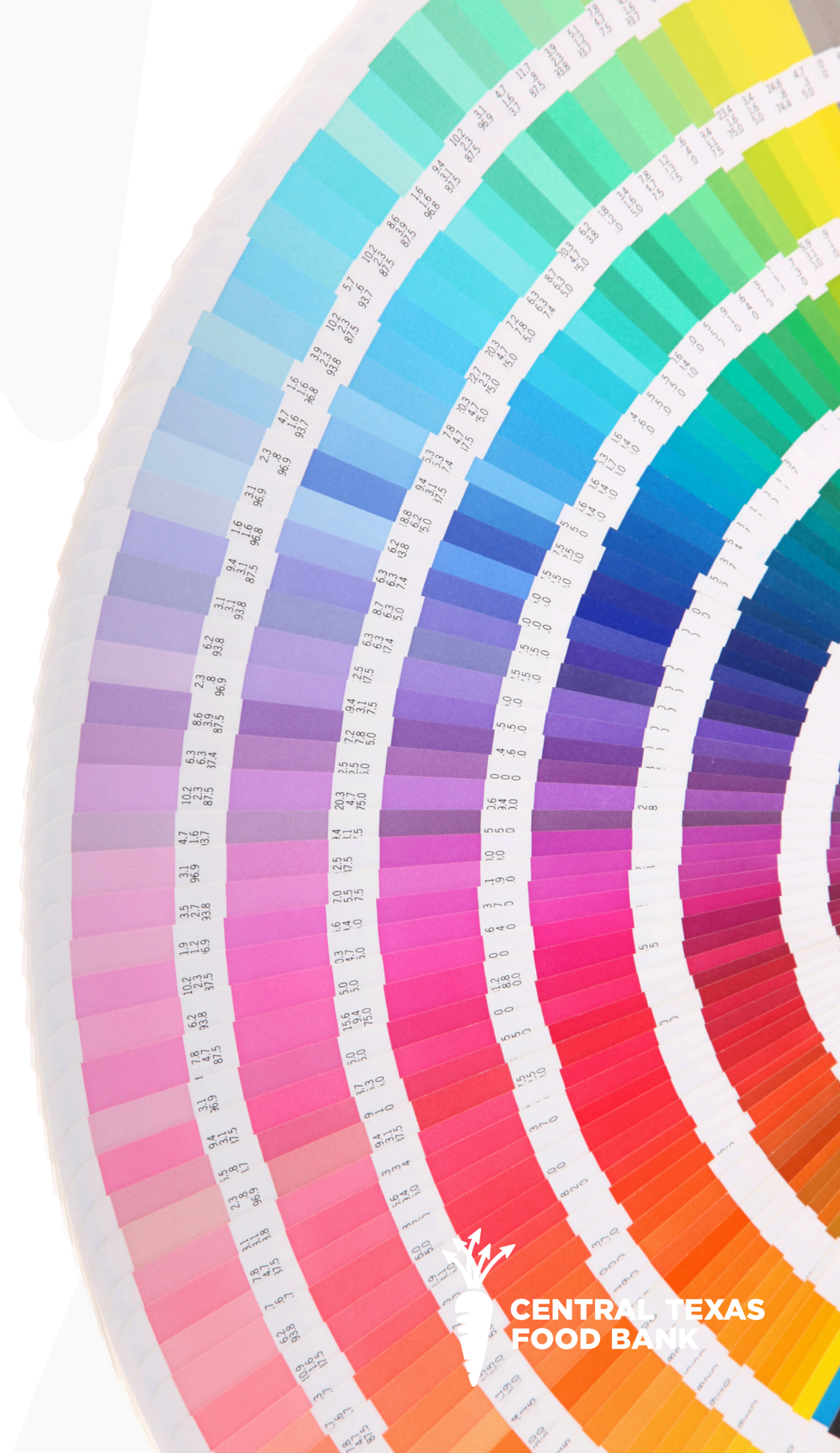
Each entry must be original in concept, design, execution, and may not violate U.S. copyright laws. Any entry that has been copied from an existing photo or image (including a painting, graphic or advertisement) that was created by someone other than the student is a violation of the competition rules and will not be accepted. For more information on copyright laws, we recommend you visit the Scholastic website: <https://www.artandwriting.org/awards/how-to-enter/copyright-plagiarism>



OUR COLOR PALETTE

Hex, CMYK, RGB + Pantone Values

We strongly encourage students to incorporate Central Texas Food Bank colors in their artwork.



Central Texas Food Bank Brand Colors

Primary Colors

NOURISHING GREEN

HEX #00953B
R 0 | G 149 | B 59
C 86 | M 16 | Y 100 | K 3
PANTONE 355C



HARVEST ORANGE

HEX #FF8A34
R 255 | G 138 | B 52
C 0 | M 56 | Y 88 | K 0
PANTONE 165C



FRESH SPROUT*

HEX #A4D300
R 164 | G 211 | B 0
C 42 | M 0 | Y 100 | K 0
PANTONE 2291C



Central Texas Food Bank Brand Colors

Secondary Colors

MARIGOLD

HEX #FFB71A
R 255 | G 183 | B 26
C 0 | M 31 | Y 98 | K 0
PANTONE 1235C



WATER BLUE

HEX #6AABE4
R 106 | G 171 | B 228
C 45 | M 10 | Y 0 | K 0
PANTONE 284C



VIOLET CROWN

HEX #510D77
R 81 | G 13 | B 119
C 75 | M 100 | Y 10 | K 0
PANTONE 2607C



SYMBOLS + IMAGERY

At the Central Texas Food Bank, our mission is to ensure equitable access to fresh, nutritious food for all. In our visual representations, we frequently incorporate symbols that resonate with vitality and abundance, such as vibrant carrots, crisp apples, luscious berries, leafy lettuce and an array of other fruits and vegetables. Additionally, we embrace symbols of harvest such as golden wheat stalks and a radiant sun. Artists may consider including these elements in their submission.



SUBMIT YOUR ARTWORK

STEP 1 of 2: Take 2 photos of your work – (1) a close-up shot, and (2) a wide shot that shows your piece hanging up or leaning against a wall. Please send us the highest resolutions so we can see all of the details. Do not include any people in your photographs. You don't need a fancy camera - a cell phone will do just fine.

The link to register for the Feeding Creativity art competition includes an Artist Information and Release Form. The form requires a detailed description of the artwork, clearly identifying the major elements of the work. For example, “self-portrait” or “a picture of two people” would not work since many artworks could fit those descriptions. The following is an example of a useful description: “A painting of two people; the person on the left wears a green sweater and khaki pants; the person on the right wears a black shirt and a striped skirt. A dog sits at their feet.”

The Artist Information and Release Form contains a legal release and a certification that the artwork is original in design and execution. The artist, an art teacher/instructor and a parent or guardian must sign where appropriate. Entries without signed originality certifications and artwork releases may not be accepted.

STEP 2 of 2: Drop your artwork off at the reception desk at Central Texas Food Bank Monday through Friday between 8:00 am - 5:00 pm and no later than 5 pm on Tuesday, April 1.

NOTE: If you would like your artwork returned, you must schedule a time to pick it up after the Gallery Night on May 19, 2025. We are not able to mail you back the artwork.

Each work must have a typed label with the following information securely applied to the back:

- Artist Name
- Artwork Title
- Medium
- School/Organization Name
- Art Teacher/Instructor Name
- Grade

Do not attach labels, ribbons, etc., to the front of the piece. Please indicate which side is up by marking arrows pointing towards the top on the back.

CONTACT US

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