Partner Agency Blast

CTFB Wholesale Food Club (WFC)

As we continue to experience the new reality of a more scarce donated food supply, compounded by an increased need, many of you have expressed interest in purchasing food. While this is not a long-term sustainable solution for any of us, the Central Texas Food Bank (CTFB) can assist with reducing costs of food purchases by leveraging our purchasing power and economies of scale.

To help support our network and those we serve, CTFB is happy to share that it's launching the CTFB Wholesale Food Club (WFC)! As such, we'd like to gauge existing or renewed interest in this opportunity.

The purpose of the WFC is to:

- Reduce the cost of food you're already purchasing for your neighbors and your programs (this includes backpacks, school pantries, senior boxes, etc.).
- Assist with logistics by storing and delivering your order.

We will work with our network of national food wholesalers to secure the best pricing possible on bulk orders. To ensure the success of the program, CTFB will purchase this product by the truckload. This will require those participating in WFC to commit to purchasing and receiving their committed quantities of the WFC items; CTFB will deliver the food directly to you!

We are working hard to optimize every possible avenue to deal with ongoing supply chain issues and gaps in government commodities, both in the short term and for the long run, as well as sourcing substantial quantities of fresh produce, which is more easily accessible in today's national food supply and meets our goals to provide healthy food options, based on feedback we've received directly from those we collectively serve.

If you're interested, please complete the survey at the link below, and our Network Standards team will follow up with additional questions and a shopping list. Please ensure your agency's primary contact has received this message.

Please complete by Noon on Friday, June 23rd : <u>Wholesale Club interest form.</u>

Contact the Team

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