



## What is ReThink Hunger?

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- Building a strategic and efficient system
- Incentivizing our partners to grow
- Aligning a shared mission to end hunger in Central Texas
- Achieving goals through the strength of our network

## Why do we need to ReThink Hunger?

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- Significant shift in food donations creating a trend towards perishable product
- Reductions to USDA TEFAP commodities
- Rise of transportation and operation costs
- In the past fiscal year in Central Texas, 26 million meals totaling almost \$45,000,000 of food was distributed but still we fell short by only meeting 30% of the need
- Food Bank historically brought on Partner Agencies without regard to collaborative efforts or joint vision of CAFB mission
- A network of Partner Agencies where 9% of our agencies distribute 50% of the food
- Move to new facility and expanded operations

## Goals of ReThink Hunger

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- Improve the capacity of the network to handle and distribute large quantities of nutritious and perishable food
- Increase availability and access to food for those in need
- Engage in SNAP outreach to ensure that clients are receiving supplemental benefits
- Collaboration with social services to address the root causes of hunger

**In 2016, CAFB will launch an incentive program for partner agencies to achieve the goals of ReThink Hunger.** What will an incentive program look like at CAFB?

**EVALUATION:** Each agency will be evaluated according to an established rubric that aligns with goals of the ReThink Hunger Initiative

**REWARDS:** Agencies that meet a set score will be eligible for specified rewards

**DRAWBACKS:** Agencies that fall below a baseline score will face certain drawbacks